




Alongside our partners, WellcomeMat is making video the center of the real estate consumer experience by maximizing the value of video for agents, brokers and brands.

Base MLS Offering // Free for MLS Members



Video Upload // Replace // De-activate // Delete
(Photo #1 becomes background of our video player)

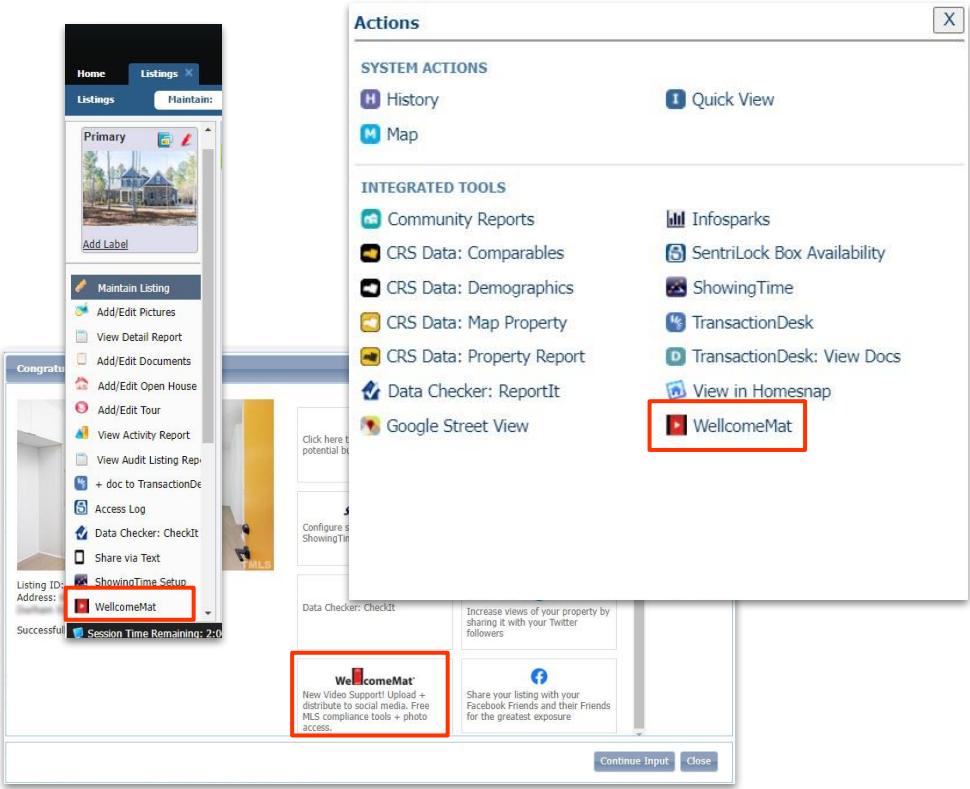
Centralized version control and social media, video distribution

Video analytics on a per video basis (emailed reports for seller clients)
(Partner MLS will have agent, broker and network-wide analytics)

Licensed use of our patented chaptering and preview/teaser generation

Access to “Unbrander” branding removal tools
(Saves agents money, allowing them to only require a branded tour from filmmakers)

High resolution photos: one, downloadable image per second of video



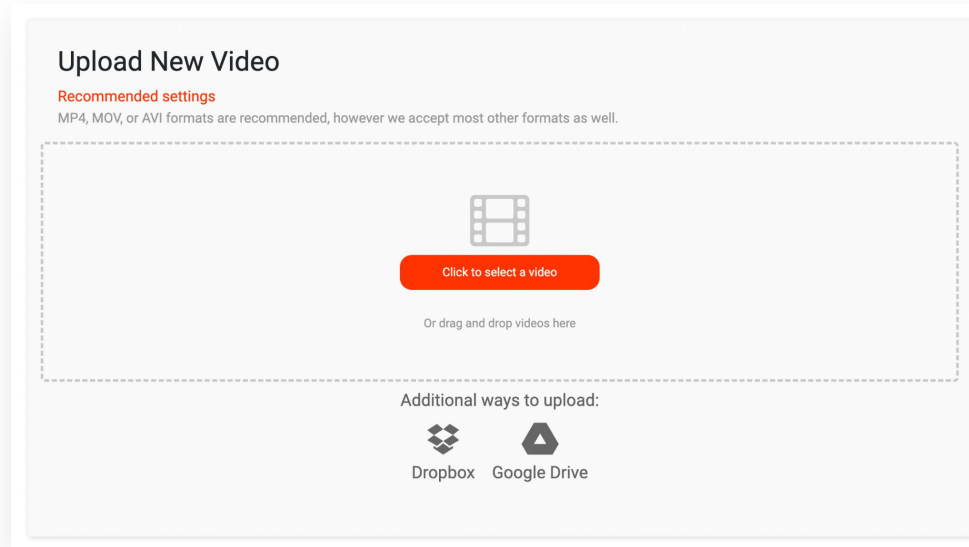
Provide native video support within your add/edit, front-end listing suites.

WellcomeMat's *Embedded Toolset* is integrated with front end listing management systems. Your members can now upload videos just like they upload images.

File Uploads+Storage

Our partners offer a [video upload/replacement button or link](#) instantiating their upload form (as shown to the right):

1. Drag and drop file(s),
2. Select file(s) from local device
3. Choose file(s) from popular cloud storage services.
 - a. *Videos on YouTube will be available to users via Google Drive.*
4. Full motion vs slideshows



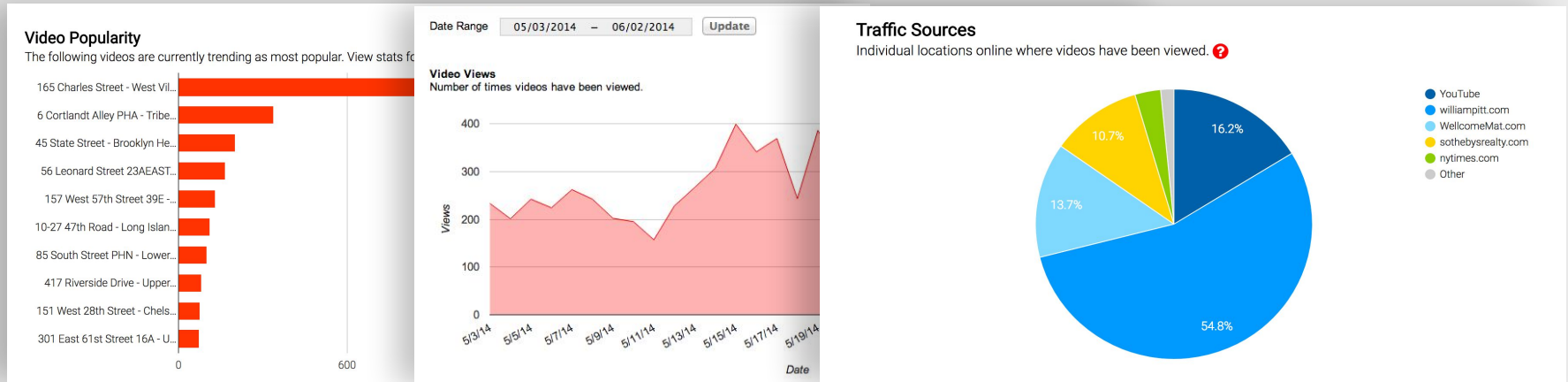
Automated Distribution...

- Single upload, controlled distribution, replacement and deactivations.
- As video files are being uploaded, MLS members can distribute videos to preferred social media sites.
- WellcomeMat pushed branded and unbranded tour links into the appropriate add/edit fields.



The screenshot shows a video upload interface. At the top, a progress bar indicates 59.49% completion for the video file 'original_k1m56b158e51j85b_r4iu3z'. The video status is 'Uploading', and there is a 'Cancel Upload' button. Below the progress bar, there are social media icons for Instagram, YouTube, Facebook, and Twitter. A 'Distribution History' dropdown shows '0'. The main area contains four rows, each representing a different social media platform. Each row has a profile picture, a name, a 'Disconnect' button, a 'Video Title Not Set' field, a description field, a date and time field, a privacy setting dropdown, and a 'Save' button. The platforms shown are Instagram (Jessica Lynn), YouTube (Jessica Brady), Facebook (Jessica Lynn), and Twitter (@NatureLady4). The Twitter row has a note: 'Custom descriptions are not currently available for Twitter.'

Analytics Per Video, Per User + Per MLS



Analytics available per video (date range) via PDF for emailed reports and data can be [requested via our API](#).

Patented video technologies

- Video chapters enable viewers to find, watch and share the most important parts of videos.
- Chapter interaction analytics provided for more informative leads.
- Users can download and use full resolution images from videos by selecting the scene they want to download photos from.

The image displays a video player interface for a real estate video. The main video shows a scenic view of a stone house with a garden. A red button labeled "Add This Chapter" is overlaid on the video. Below the video is a "Manage Video Chapters" section with a red "Add New" button. The chapters listed are:

Thumbnail	Chapter Name	Actions
	1 Home Exterior	Edit, Share
	2 Helicopter View	Edit, Share
	3 Master Bathroom	Edit, Share
	4 Second Bedroom	Edit, Share

At the bottom, it says "Powered By framesocket". To the right, there is a navigation bar with icons for "Video Chapters", "Unbrander", "Analytics", and "Media Assets". Below this is a grid of 12 thumbnail images showing various interior and exterior views of the property.

MLS Compliance

- Save agents money by only requiring a branded video from filmmakers. Remove branded portions of videos to render an unbranded tour for each listing.
 - Via the “Unbrander,” agents are free to use branded videos while complying with branding rules for their respective MLS.

Unbrand Video

To create an unbranded version of your video, enter a new start and finish time and click 'Process Video'.



Start + End +

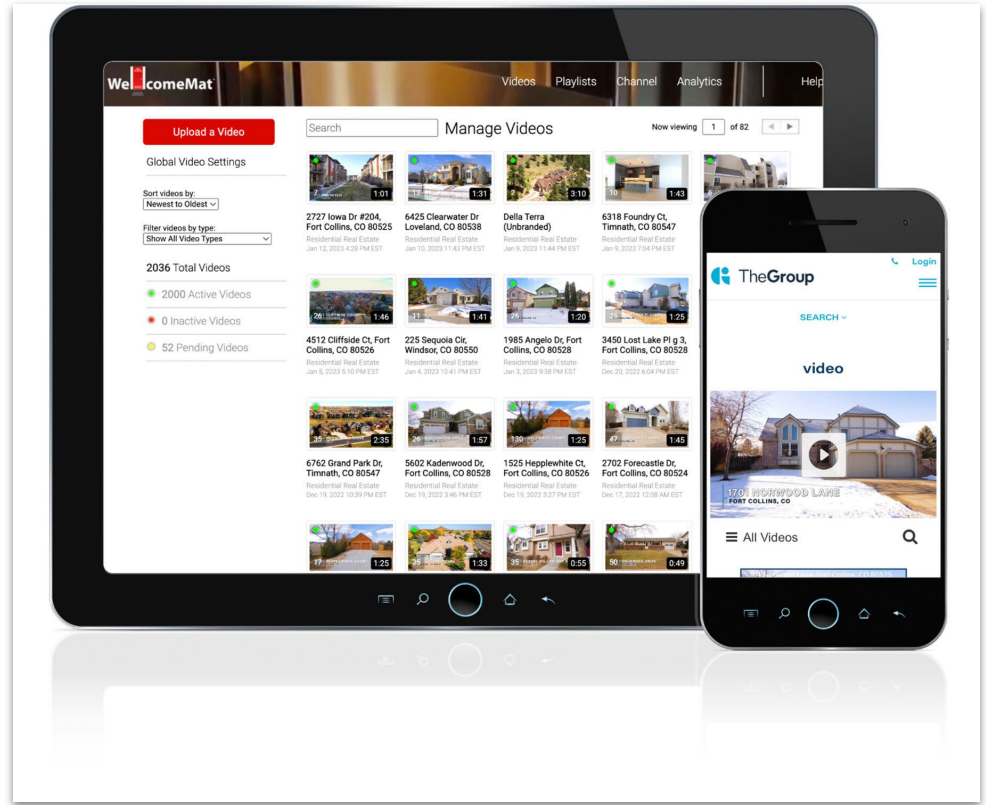
Preview Video

Process Video



Centralized Video Management

MLS administrators can manage all your member and internal videos within one central dashboard/mission control center.



Video Hosting

- [Automatically integrate videos](#) into listing landing pages.
- Set [default background photo](#) via our API
- Customized video player per broker or MLS partner. Changeable on the fly, any time.

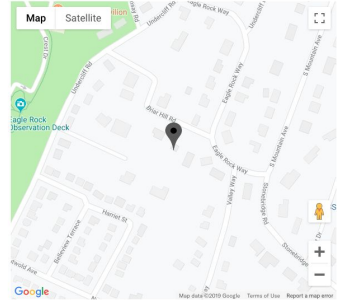


3 Briar Hill Road
Montclair, New Jersey / \$1,799,000



Enter web #, address, neighborhood, building name, or agent
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31 Photos 3D Walkthrough Floorplan Flyover Map of Area Video Tour

BREATHTAKING ARCHITECTURAL GEM



Player Theme

Customize your video player below. Choose from one of six themes or customize your own.

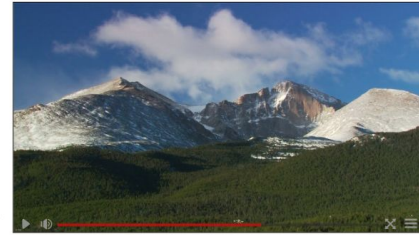
Choose a Style:

- Standard
- Minimal

Choose a color:



Preview Your Player:



OR customize your player:



